



Pressure and
Temperature Measurement

Innovation and Design. WIKA wins iF product design award

Klingenberg, March 2009.

For the first time, an electronic measuring instrument from WIKA has been honoured with the iF product design award.

The iF product design award is one of the most renowned and established design contests. For 55 years the iF design award has been an acknowledged brand worldwide when it comes to excellence in design.

As an established manufacturer of the most up-to-date pressure measuring technology, the functional aspects are always at the very heart in the product development. That function and design goes hand in hand was always natural for the WIKA design engineers. With this year's award from iF, this has now been impressively underlined.

The evaluation criteria for the iF product design award consists of design quality, workmanship, choice of materials, degree of innovation, environmental friendliness, functionality, ergonomics, visualization of use, safety, brand value, branding and universal design.

The awarded product will be first presented to the public at INTERKAMA+ in Hannover between 20th and 24th April.

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press release

WIKA company photograph:

Presentation of the iF product design award by Executive Vice President Electronic Pressure Measurement T. Kraus to the Chairman and CEO A. Wiegand



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